Author's Purpose and Audience

Name: _____ Date: _____

Instructions: Read each text carefully. Identify the author's purpose (to persuade, inform, or entertain) and the intended audience. Explain your reasoning using evidence from the text.

Text A:

> "Did you know that New Zealand is home to more than 60 species of native birds? The kiwi, our national icon, is flightless and nocturnal. These unique birds use their long beaks to probe the ground for insects and worms. Sadly, many native bird species are threatened due to habitat loss and introduced predators."

1. Author's Purpose: _____

   Evidence:

   _____

   _____

2. Intended Audience: _____

   How do you know?

   _____

Text B:

> "Hey kids! 🎉 Join the coolest after-school sports club in town! Whether you're into netball, rugby, or athletics, we've got something for everyone. Meet new friends, stay active, and have a blast! Sign up today and get a FREE club T-shirt! Limited spots available—don't miss out!"

1. Author's Purpose: _____

   Evidence:

   _____

   _____

2. Intended Audience: _____

   How do you know?

   _____

Text C:

> "The old lighthouse keeper shuffled across the creaky floorboards, his lantern casting dancing shadows on the walls. Outside, the storm raged, waves crashing against the rocks like angry fists. He peered through the rain-streaked window, searching desperately for the ship he knew was out there, lost in the darkness."

1. Author's Purpose: _____

   Evidence:

   _____

   _____

2. Intended Audience: _____

How do you know?

_____

Text D:

> "It's time to take action on climate change. Rising sea levels threaten our coastal communities, and extreme weather events are becoming more frequent. We must reduce our carbon emissions now. Contact your local MP today and demand stronger environmental policies. Our future depends on it."

1. Author's Purpose: _____

   Evidence:

   _____

   _____

2. Intended Audience: _____

   How do you know?

   _____